‘Breastfeeding gives my baby the best start he deserves’

Breastfeeding helps protect your baby against infections, eczema, asthma and diabetes. It also reduces your child’s chances of getting colic and tummy upsets. There’s no preparation involved – and it needn’t cost a penny. So why let anything get in the way of giving it a try?

Breastfeeding – what could be more natural?

Find out more from your midwife or health visitor, or at www.breastfeeding.nhs.uk